


Changing with the Times:
Exploring the Emerging Trends
in Career Services






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Previously:

- “Transactional” model
- Career Services as sole provider of career development services

Now:

- “Transformational” model
- Career Services as “thought leaders” on campus, but everyone plays a role in students’ career development



Current trends:

- Mission critical to the institution
- Key part of the ecosystem
- “Thought leaders”/consultants
- Create meaningful partnerships
- Increased accessibility
- Customized offerings
- Updated space, staff size and technology
- Outcomes/data



Resources:

“Career Services Must Die”
– TED Talk by Andy Chan



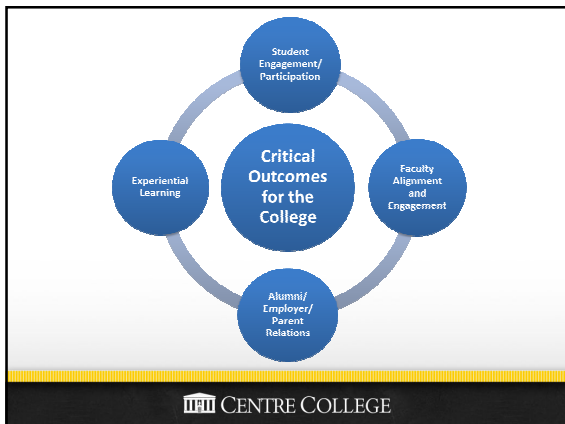
“Thriving in the Brave New World of Career Services:
Strategies” – LinkedIn article by
Manny Contomanolis

“10 Future Trends in College Career Services”
– LinkedIn article by Farouk Dey & Christine Cruzvergara

The Career Leadership Collective
www.careerleadershipcollective.com







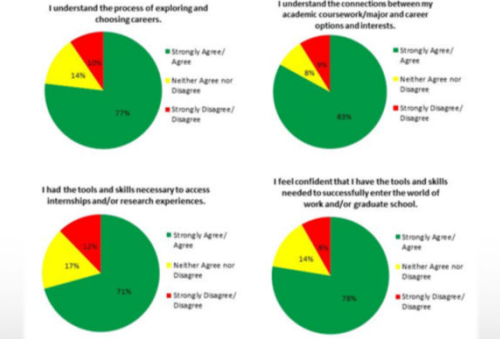
- Specialist career counseling model
 - Career Chats
 - Partner with Student Senate/SGA
 - Employer Relations Specialist as “auxiliary” staff in Alumni Office
 - Career Roadmap
 - Drop-in hours during academic advising
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- CAREER ROADMAP
- FIRST YEAR
- CENTRE COLLEGE



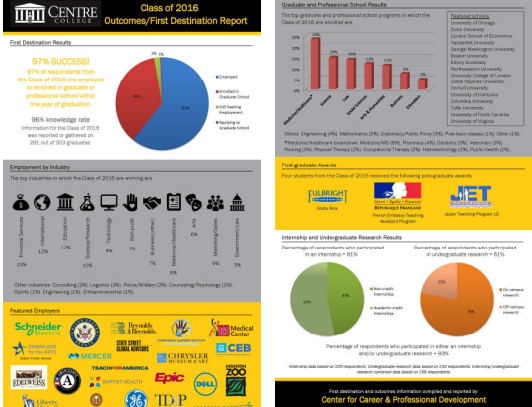


Renovated office space!





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Class of 2016 Outcomes/First Destination Report

97% SUCCESS! 97% of respondents from the Class of 2016 are employed or enrolled in graduate or professional school within one year of graduation.

96% knowledge rate: Information for the Class of 2016 was reported or gathered on 201 out of 209 graduates.

Employment by Industry: The top industries in which the Class of 2016 are working are...

Graduate and Professional School Results: Thirty graduate and professional school programs in which the Class of 2016 are enrolled are...

First Destination Results: The Class of 2016 received the following post-graduate results...

Internship and Undergraduate Research Results: Percentage of respondents who participated in an internship (85%)...

Featured Employers: Schneider, HEB, etc.

For questions and additional information, please contact and request by Center for Career & Professional Development. www.ccc.edu/career 352.208.5293

Creating “buy in”

Faculty

- Center for Career & Professional Development liaison
- Department meetings
- Shared events
- Drop-in hours

Alumni & Development

- Staff meetings
- Alumni events
- Career Chat speakers
- Career Mentor Network



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Creating “buy in”

Parents

- Seminars
- Parents Committee
- Social media and newsletters

Students


- Peer Educators
- Updated technology and social media
- Renovated space
- External presence


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Creating “buy in”

Administration (& all campus)

- Integrated into senior administration
- Outcomes



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Questions?

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