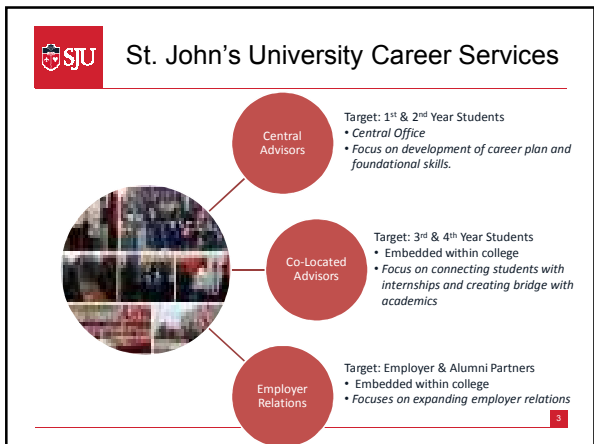


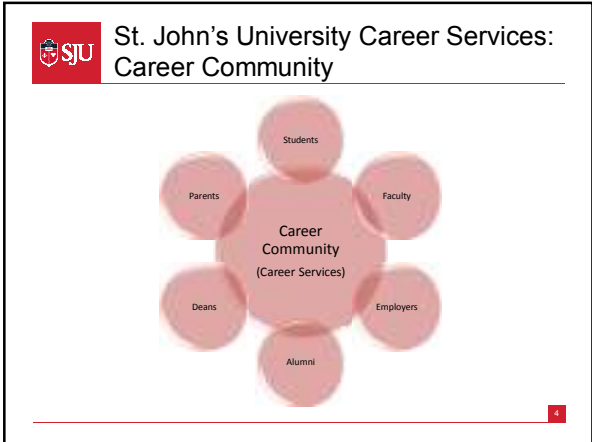
ST. JOHN'S UNIVERSITY

University Career Services
Peter J. Tobin College of Business

Maureen Kerr
Career Advisor
kerrm@stjohns.edu

Tracy Vitale
Career Advisor
vitalet@stjohns.edu







St. John's University Career Services: Session Goal

...share our *Global Mindset* workshop so you can create a similar workshop and/or guide students to market their global mindset.

6


Topic	Presenters
Welcome and Overview	Faculty Moderator Associate Dean of Tobin College of Business Global Initiatives
Marketing Your Global Mindset	University Career Services
Global Student Panel	4 Graduate and Undergraduate Students
Q/A and Closing Remarks	Faculty Moderator Global Student Panel

 **As a result of this session you will be able to:**


- Increase student awareness about global mindset and career success
- Highlight experiences that develop global mindset
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes



8

 **As a result of this session you will be able to**

- Increase student awareness about global mindset and career success
- Highlight experiences that develop global mindset
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes



9









starwood
Hotels and
Resorts

"The biggest disadvantage of being a US company is the lack of Americans who understand how to communicate in other languages or function in other cultures."
- Frits van Paasschen, CEO and President



Manpower

We are all stewards of global capital and the lack of globally-minded employees is a social skill issue that needs to be addressed.
-Jeff Joerres, chairman, CEO, and president of Manpower Inc.



Meet the CFOs Panel Discussion





Q: *"What, if anything, would you have done differently looking back on your career?"*
A: *"Take an international assignment!"*





15

**Cultivating a Global Mindset:
Why is it important?**

Mansour Javidan, Ph.D
Thunderbird Global Mindset® Institute





 **As a result of this session you will be able to:**


- Increase awareness about global mindset and career success
- **Highlight experiences that develop global mindset**
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes





18








Campus Ethnic Diversity for National Colleges and Universities

- #1 • Rutgers University
- #2 • St. John's University
- #2 • Andrew's University
- #2 • Stanford University



 **How many participated in ...?**




- Study Abroad
- Service Learning
- Global Microloan Program

 **How many participate in...?**

- International Student Mentoring Program
- Diversity Peer Educator
- Resident Assistant
- Orientation Leader
- Student Government
- Marketing Club
- Management Society
- Economics and Finance Society
- Beta Alpha Psi
- ASCEND
- NABA
- Accounting Society




22

 **How many participate in...?**

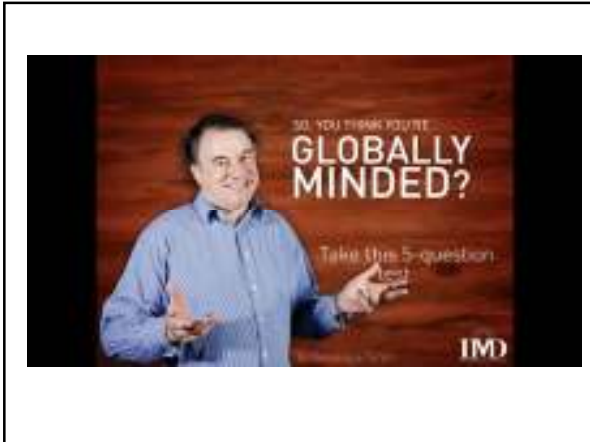
Global Culture and Language Center

- Language practice and tutoring
- Discover The World and Semester Abroad Orientations
- Foreign movie nights with follow up discussions
- Language club
- Lectures and cultural events
- Foreign magazines/TV channels

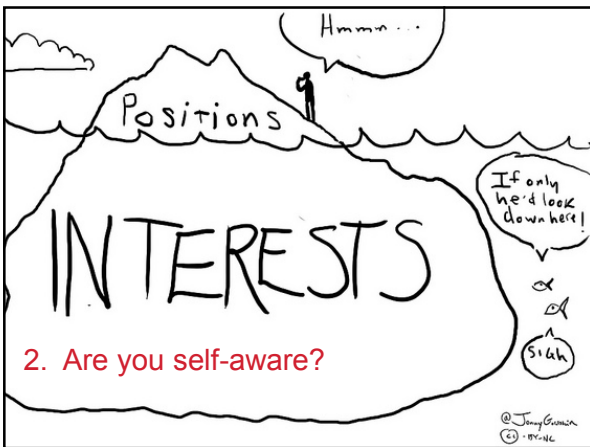


23





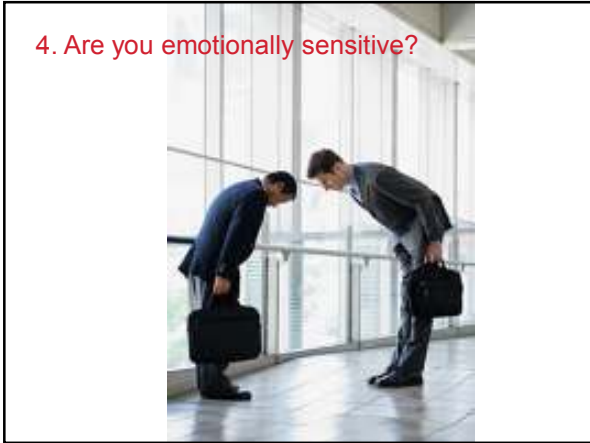




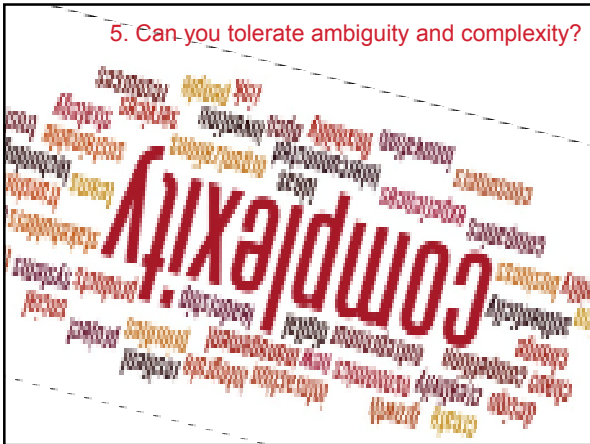
3. Are you non-judgmental?




4. Are you emotionally sensitive?




5. Can you tolerate ambiguity and complexity?




 **As a result of this session you will be able to**

- Increase student awareness about global mindset and career success
- Highlight experiences that develop global mindset
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes



31

 **Global Mindset Interview Practice**

Directions: Work with a partner to develop a SAR story for one of the following interview questions:

1. How has your experience and background prepared you to be effective in a diverse business environment?
2. How have you demonstrated a global mindset?
3. What experience have you had working with others with different backgrounds than your own?

Tip: Use key words – *curiosity, self-awareness, non-judgmental, emotionally sensitive, tolerate ambiguity and complexity*

32









Global Mindset Interview Questions

- In what ways are you more adaptable, open-minded and observant?
- **Tell me how you immersed yourself in an unfamiliar environment.**
- Can you identify cultural differences?
- **Can you identify a specific time when you needed to modify your behavior to accommodate cultural norms?**
- Tell me about a time you had to alter your work style to meet a diversity need or challenge?
- **What kind of leadership efforts would you make to ensure a commitment to the diversity initiative or value?**

Source: SHRM



As a result of this session you will be able to

- Increase student awareness about global mindset and career success
- Highlight experiences that develop global mindset
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes



38



Global Resume: From Thoughts to Paper

- Education/Study Abroad
- Global Experience/Relevant Experience
- Languages
- Business Projects/Relevant Coursework
- Leadership/Activities and Associations
- Interests




39

Global Resume: Key Words



Add Source



Global Resume: Study Abroad

Study Abroad

Rome, Italy

- Provided food and comfort to political refugees as part of immigration based comprehensive literature class

Paris, France

- Tutored 10 French middle school students in English as volunteer at Lycée le Rebour
- Completed coursework in French including Economics and Poverty, Religions of the World, Metaphysics and Advanced French Conservation, while participating in experience based learning program focused on cross-cultural diffusion

41



Global Resume: Business Projects

Business Projects

- Partnered with Goldman Sachs to develop strategic business plan for building operations team to support new issue syndication in Istanbul, Turkey
- Identified opportunities and challenges present in emerging markets through on-site visits to domestic and foreign multinational companies in Peru

42



Global Resume: Leadership

Global Studies Ambassador

- Promote awareness of global studies programs in Europe and South America as guest speaker by sharing experiences with 50 students and parents
- Collaborate with team of ambassadors to plan monthly events focused on developing cross-cultural awareness

43



Global Resume: Interests

Interests

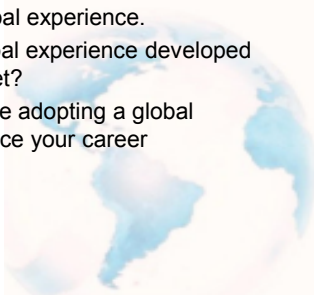
- Lived with host family for two months in Spain to further develop Spanish language skills

44



Panelist Questions

- Describe your global experience.
- How has your global experience developed your global mindset?
- How do you believe adopting a global mindset will enhance your career prospects?



45



What was your key take-away?

*“One of the most important things to take away from the workshop is that **business is going global and it is necessary to develop the aptitude to think on a broad and global based scale.** Many of us are going to work for multinational companies with diverse members and **businesses are already looking for global awareness in their candidates for jobs.**”*

46



What steps will you take as a result of the workshop?

*“**During interviews, I will use keywords such as ‘Diverse’ or ‘Global’.** I will also make an effort to **mention projects or work environments** in which I worked well with a diverse group of students or workers **and how I can work well with people from other cultures.**”*

47



What was your key take-away?

*“ I would just like to say thank you for today’s presentation. I got a lot of valuable information. One part that stood out to me was when you said, **you don’t have to go abroad to gain a Global Mindset.** You are totally right! Also, the **SAR method was really helpful! It was nice to work with other people and learn from their experiences.**”*

48



As a result of this session you will be able to:

- Increase student awareness about global mindset and career success
- Highlight experiences that develop global mindset
- Provide guidance on examples of global mindset during interviews
- Organize and highlight international experiences on resumes



49



ST. JOHN'S UNIVERSITY

University Career Services
Peter J. Tobin College of Business

Maureen Kerr
Career Advisor
kerrm@stjohns.edu

Tracy Vitale
Career Advisor
vitalat@stjohns.edu

Resources

Websites:
Najafi Global Mindset Institute Thunderbird School of Global Management
<http://globalmindset.thunderbird.edu/>

SHRM
<http://www.shrm.org/templatestools/samples/interviewquestions/pages/diversity.aspx>

Online Articles:
Go Overseas- 5 Killer Tips for Including Study Abroad on Your Resume
<http://www.gooverseas.com/blog/study-abroad-resume-tips>

LinkedIn - So You Think You Are Globally Minded: Take this 5 Question Test
<https://www.linkedin.com/pulse/20130625141721-3458678-so-you-think-you-re-globally-minded-take-this-5-question-test/>

Resources

Online Articles:
Accounting Web - EY College Summit Stresses Global Mindset
<http://www.accountingweb.com/practice/team/ey-college-summit-stresses-global-mind-set>

NAFSA - Is Having a Global Mindset as Important as Technical Skills in Today's Economy?
<http://blog.nafsa.org/2011/07/28/is-having-a-global>

Books:
Being Global: How to Think, Act and Lead in a Transformed World
Culture, Leadership and Organizations: The GLOBE Study of 62 Societies
Developing Your Global Mindset : The Handbook for Successful Global Leaders
