


## Positioning your Career Center at the Forefront of Freshmen Programs

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Who wants this Job?



*Tongass National Forest*

**USAJOBS**  
U.S. DEPARTMENT OF THE INTERIOR

Job Title: **Firewise Forester**  
 Department: **State Forestry (2)**  
 Agency: **Forest Service**  
 Job Announcement Number: **16-12300-2792187-484**

SEARCH

Job Salary Range: **\$41,200 to \$51,900 Per Year**  
 Job Series: **Forest Service**  
 Job Grade: **GS-040-0700**  
 Position Information: **Full-time - Perennial**

## Learning Objectives

- Gain plans for building collaborative relationships across divisions to build freshmen-centered programs that support retention/persistence efforts
- Gather ideas for unique programming that supports major/career decision-making that reaches freshmen and other exploring students

## A Look Back...



- Lay of the land
  - Leadership priorities
  - Who is already involved
- Partner up
  - Who is already your partner
  - Who needs to be a partner

## Orientation

Why this helps...

- Familiarizing services
- Debunking myths
- Becoming approachable

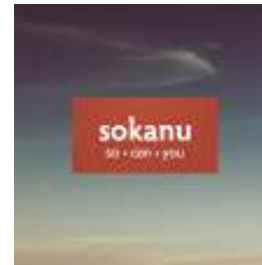


## Threefold approach

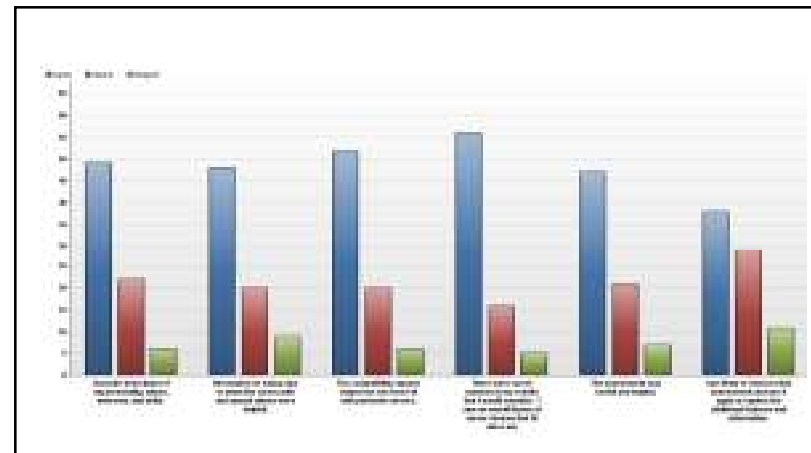
- Career Assessment
- Freshmen Course Presentation
- Major Exploration Event



## Career Assessment



- Why Sokanu?
- Mandatory





"It was great, and it helped me find a career path that I want to take."

"The Sokanu Assessment opened many doors for me that I thought wouldn't fit myself."

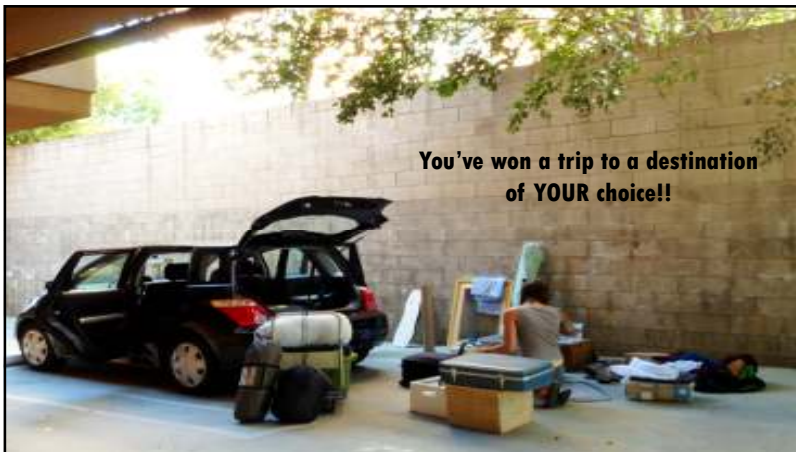
"I think Sokanu is awesome! I still refer to it today! I'm glad I had the opportunity to do it."

"The assessment was extremely accurate and was very easy to use and understand. The career details were extremely thorough and very informative."

## Freshmen Course Presentations

- Development
- Logistics

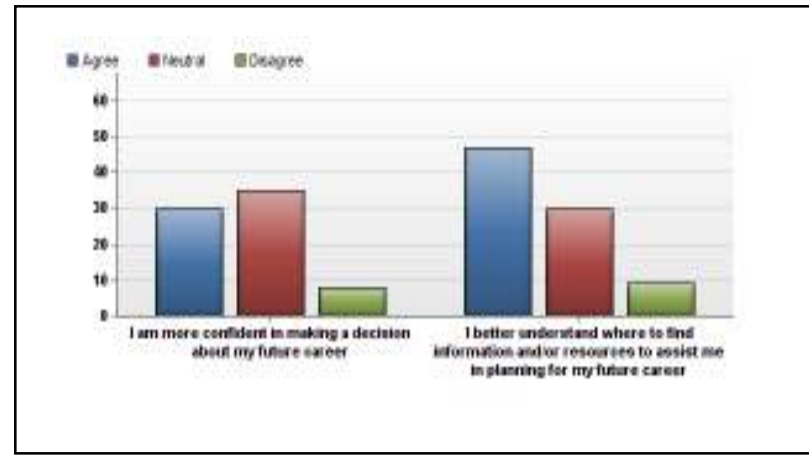




### **In your groups, discuss...**

- Where are you going?
- What do you want to do there?
- What do you need to pack?
- How do you prepare?







## Major Exploration Event



- Development
- Logistics
- Growth of Event

3,770

Total Attendees



Spring 2015:

1,040 attendees

68 student leaders

**Total: 1,108 students**

Fall 2015:

1,557 attendees

77 student leaders

**Total: 1,634 students**

Spring 2016:

976 attendees

52 student leaders

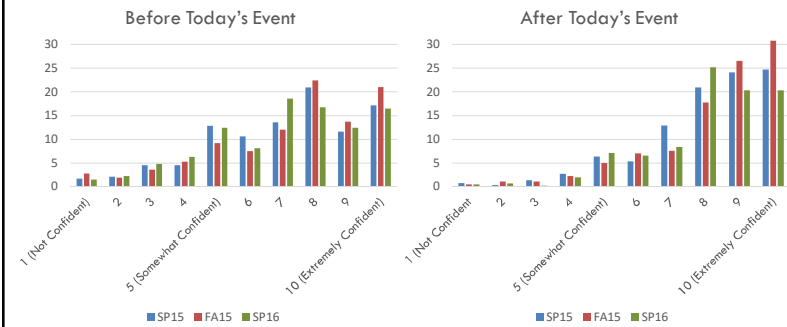
**Total: 1,028 students**

**1,260**  
Total Responses

Spring 2015: 508 responses  
Fall 2015: 359 responses  
Spring 2016: 393 responses



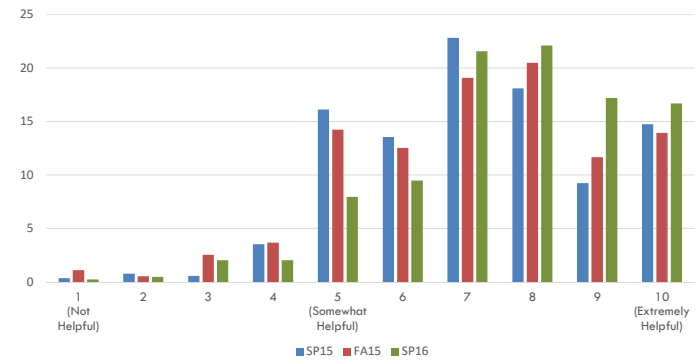
**How confident are you in your selection of major:**



As a result of attending this event, I feel more: (Select all that apply.)

Answer Choices	SP15	FA15	SP16
Aware of resources on campus that can assist me in choosing my major	77%	84%	83%
Equipped in making an informed decision about choosing a major	64%	55%	59%
Equipped in making an informed decision about choosing a career path	63%	52%	63%
Confused about my choice of major	8%	10%	5%
Confused about my choice of career path	7%	7%	6%

How helpful was today's event to you?



- *“The Fall Into Your Major event was very enriching and a great way to make connections with leaders within the departments.”*
- *“Satisfaction knowing that I now have a back-up plan.”*
- *“I know the requirements and the path I have to take for my career.”*
- *“Counselors asked us what we wanted to do with our major and guided us, it instilled confidence.”*



## Resources

[www.tinyurl.com/InternBridge](http://www.tinyurl.com/InternBridge)

## Questions?

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