

Reach a Larger Audience: Best Practices & Trends from Alumni Career Services


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1

What is Alumni Career Services?

New Field	Why?	Who do we serve?
Less than 15 years old Fewer than 10 schools initially Now 150+ institutions	Over-extended career teams Need to engage alumni over time Leverage career and development	Students as they transition away from college Alumni throughout their professional lives

2



Alumni Career Services Network

The Alumni Career Services Network (ACS Network) supports and enhances the development of alumni career services practitioners by providing meaningful opportunities for professional growth and networking while demonstrating the value of alumni career services to key stakeholders.

ACS Network
ALUMNI CAREER SERVICES NETWORK

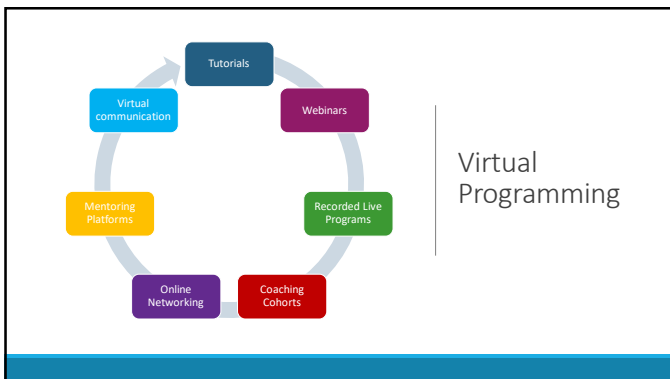
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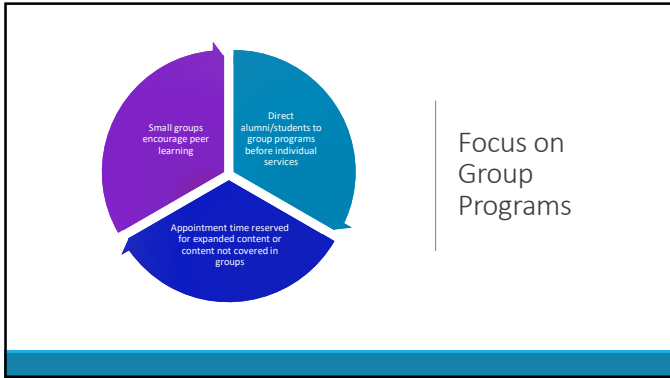
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Scale Delivery of Career Services to Larger Audiences

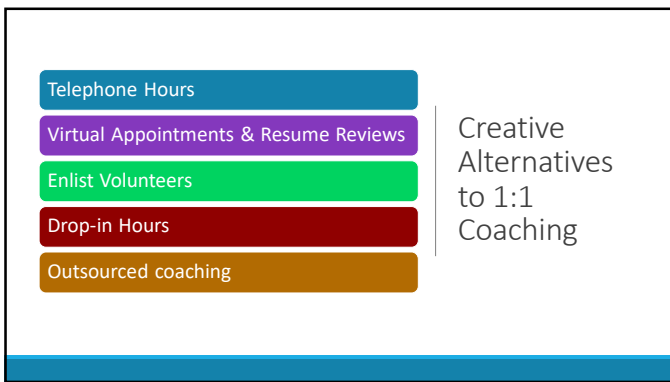
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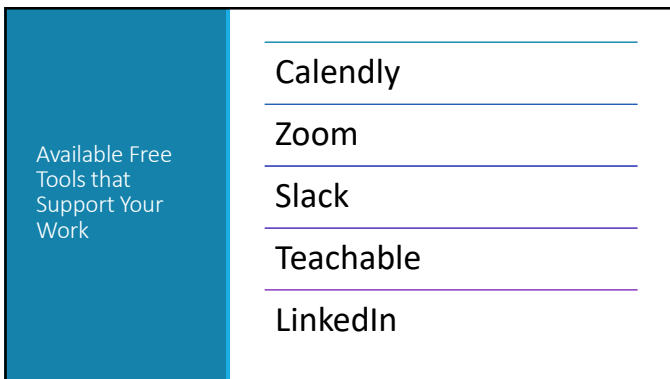
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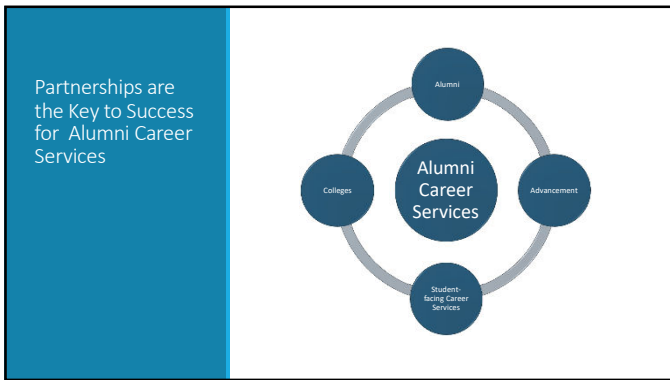
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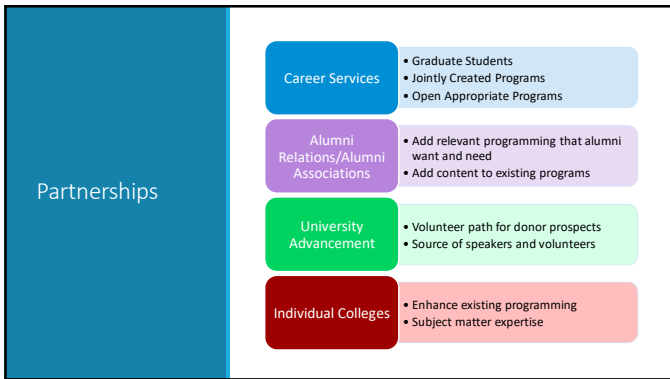
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Create Partnerships to Expand Your Reach

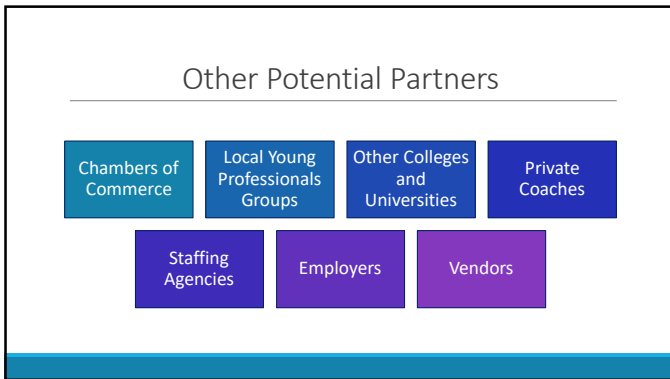
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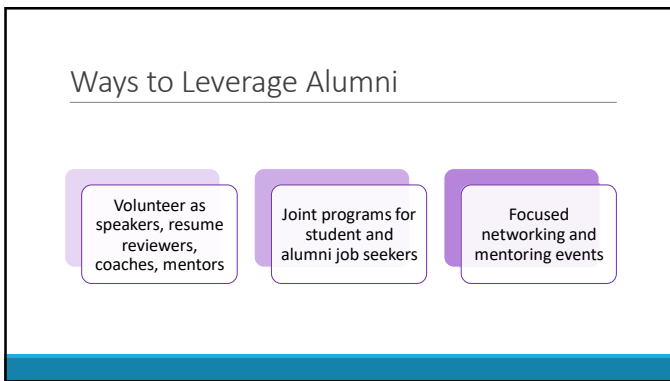
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13

Leverage Your Alumni Network

14



15

What does a specific tool help you accomplish?

Find and implement tools that work in your culture

Tools allow scalability

Reassess efficacy regularly



Your Goals Determine Where You Start

16

Questions?

17

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18
