The Future of Career Services: Creating Communities & Connecting with Sophomore Students

Presented by: Makesha H. Dockery | Georgia State University
Coordinator, Cooperative Education and Internships

Overview of Georgia State University

7 campuses
10 colleges & schools
51,000+ students
(every state in US, 170 countries)
250+ Degree Programs
6,000+ sophomores

Future of Career Service Centers

In the beginning....

Student Career Development

Researched
The Sophomore Year (SYE)

Pattengale's Four Vectors for Navigating the Sophomore Year (2000)
- achieving competence
- developing autonomy
- establishing identity
- developing purpose

Guiding Principles, 2015

Guiding Principles: The principles that are the foundation of this programming initiative are for awareness, connection and engagement with students in their Sophomore Year. These principles are based on Pattengale's Four Vectors for Navigating the Sophomore Year which include: achieving competence, developing autonomy, establishing identity, developing purpose.

Investigating Sophomore Student Success: NSSYI and Sophomore Experiences Survey, 2014

DISCUSS/SHARE:
What do you do at your institutions?

Investigating Sophomore Student Success: At Georgia State University

SAIL (Sophomores Achieving in Life)
Black Sophomore Society

Sophomore Career Connections (e-club)

PERSONALIZED, EXCLUSIVE, CAREER COMMUNITY OR RESOURCE
BUILD A CASE FOR THE
SOPHOMORE STUDENT SUCCESS…

- Understand your students
- Increase Attendance & Access
- Measure your Impact

QEP: College2Career, 2017

- Awareness
- Connections
- Demonstration

Step 1: Awareness
Step 2: Connections
Step 3: Exploration

Sophomore Career Connections (e-club)

Perimeter College
Collected Data

Sophomore Career Connections (SCC e-club)
Signature Events

16

17

18
Presented Data

Sophomore Appointment Trends

Student Appointment Trends
Spring 2016-Fall 2019

Counts
Semesters

Sophomore Career Connections (SCC e-club)

Lessons Learned

#5 Evaluate & Celebrate your Accomplishments

#4 Execute Plan & Events

#3 Document Everything

#2 Develop Partnerships & Collaborations

#1 Establish a Goal: Benchmark/Baseline Target

Sophomore Career Connections (e-club)

LESSONS LEARNED
References

West Virginia University
http://sophomorejunioryear.experience.wvu.edu/list_of_sje_programs

UT Dallas
http://www.utdallas.edu/soye/events/

Minnesota State University
http://www.mnsu.edu/students/sophomores/slump.html


University South Carolina, National Resource Center
http://sc.edu/fye/center/index.html