

The Future of Career Services:
Creating Communities & Connecting with Sophomore Students

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Overview of Georgia State University

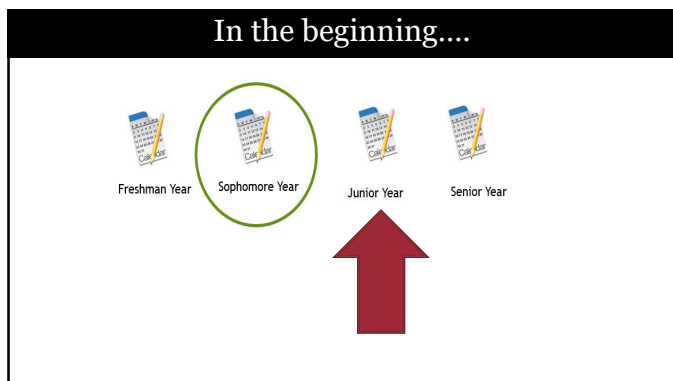
7 campuses
10 colleges & schools
51,000+ students
(every GA county, every state in US, 170 countries)
250+ Degree Programs
6,000+ sophomores

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Future of Career Service Centers

Source: Evolution of Career Services in Higher Education 1900-2030 [Dey & Cruzvergari, 2019]

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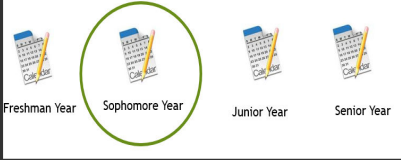


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The Sophomore Year (SYE)




Freshman Year Sophomore Year Junior Year Senior Year

FRESHMAN LEARNING COMMUNITIES ENDED!	UNCERTAINTY FEELING HOME SICK CHOOSE A MAJOR/CAREER	WHO AM I? WHY AM I HERE?
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Literature Review, Fall 2015

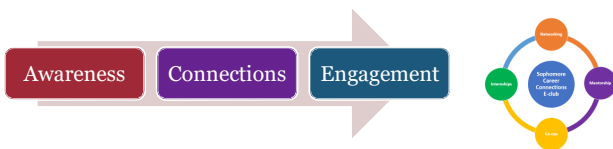


Pattengale's Four Vectors for Navigating the Sophomore Year (2000)
*achieving competence, developing autonomy
establishing identity, developing purpose*

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Guiding Principles, 2015

Guiding Principles: The principles that are the foundation of this programming initiative are for **awareness, connection and engagement** with students in their Sophomore Year. These principles are based on Pattengale's Four Vectors for Navigating the Sophomore Year which include; achieving competence, developing autonomy, establishing identity, developing purpose.
Source: Schreiner & Pattengale, (2000). Visible Solutions for Invisible students: helping sophomores succeed



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Investigating Sophomore Student Success: NSSYI and Sophomore Experiences Survey, 2014

DISCUSS/SHARE:
What do you do at your institutions?



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Investigating Sophomore Student Success: At Georgia State University

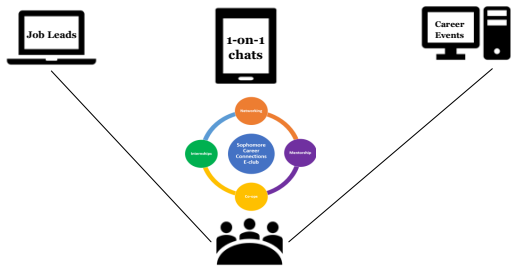
SAIL (Sophomores Achieving in Life)

Black Sophomore Society



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Sophomore Career Connections (e-club)



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BUILD A CASE FOR THE SOPHOMORE STUDENT SUCCESS....

- Understand your students
- Increase Attendance & Access
- Measure your Impact



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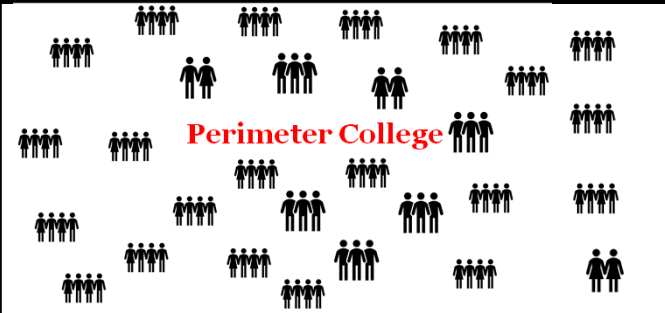
QEP: College2Career, 2017

- Awareness
- Connections
- Demonstration



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Sophomore Career Connections (e-club)



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Collected Data

Take the Survey

Word of Mouth Visualized

Illustration by Mario Velland - Mediacol in Marketing

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Sophomore Career Connections (SCC e-club) Signature Events

LOOK LIKE A STUDENT

ACT LIKE A BOSS

Lunch & Learn

September 20 & October 4
Veterans Memorial Hall, Dahlberg
12 - 1 p.m.

Want to know what it's like to be a professional? Meet with professionals from various industries and learn about their careers. This is your chance to ask questions and get advice from experts in the field.

Presented by Student Fees

ATTP Lunch & Learn

A Career in High-Tech

Presented by Student Fees

LOOK LIKE A STUDENT ACT LIKE A BOSS

FAMILY FEUD

21ST CENTURY

October 12, 2017
12:00 PM

STUDENT CENTER
Speaker's Auditorium

Join SAA and University Career Services for an interactive game show-style Lunch 'N' Learn!

Featuring the Alpha Chapter of Delta Sigma Pi and the Pi Chapter of Alpha Kappa Psi Professional Fraternities

Free food provided.

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Sophomore Career Connections (SCC e-club) Signature Events

UNIVERSITY CAREER SERVICES PRESENTS

BOOST YOUR CONFIDENCE IN PREPARATION OF THE CO-OP AND INTERNSHIP VIRTUAL CAREER FAIR

GET VIRTUAL CAREER FAIR READY

OCTOBER 17 | 12PM - 1PM

DAHLBERG HALL ROOM 134

THIS WORKSHOP WILL HELP YOU TO:

- LEARN HOW TO OPTIMIZE YOUR RESUME
- LEARN HOW TO PREPARE FOR INTERVIEWS
- LEARN HOW TO NETWORK WITH RECRUITERS VIRTUALLY

REGISTER TODAY!

UNIVERSITY CAREER SERVICES PRESENTS

INTERNSHIP & CO-OP virtual career fair

Looking for an internship or Co-op? Meet with organizations recruiting across all regions and meet organizations recruiting across all regions.

MEET RECRUITERS ONLINE

FEATURING EMPLOYMENT OPPORTUNITIES NATIONWIDE

The online Virtual Co-Op/INT for students to attend Register at: www.careerservices.com/virtual

OCT 16-17

10am - 4pm

REGISTER TODAY!

Find Your Dream Occupation

ENTREPRENEUR & CAREER

Ex-Conference

What is a Career Ex-Conference?

Learn about emerging professions, industry trends and fresh and unique ways to succeed in your chosen profession and company.

Enter and join the **Blender Pitch Competition**

Practice Speed Interviewing

EVENT DETAILS

Monday, February 19, 2018

10:00 AM - 12:00 PM

Registration: \$100.00

Event Fee: \$100.00

Event Length: 2 hours

REGISTER TODAY!

Why Should I Attend? Attend 100+ career professionals of the 21st Century.

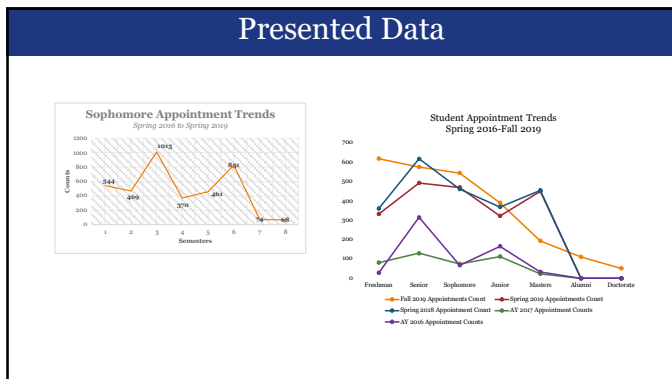
Align your personal and career.

Gain that push to the next career level.

Network with 100+ top professionals in business and industry.

Create meaningful connections to your benefit.

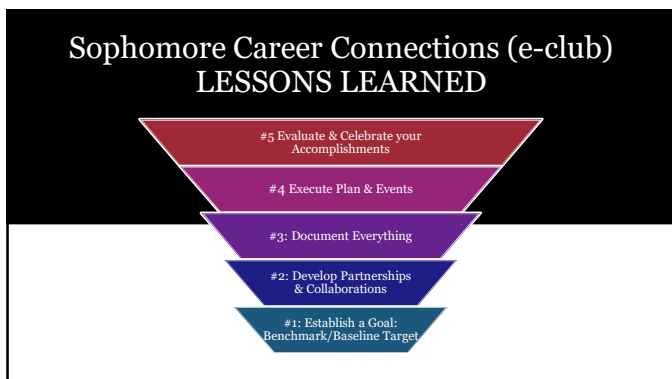
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Research Based Framework : A Model for Programming

References

West Virginia University

http://sophomorejunioryear.experience.wvu.edu/list_of_sje_programs

UT Dallas

<http://www.utdallas.edu/soye/events/>

Minnesota State University

<http://www.mnsu.edu/students/sophomores/slump.html>

Young, D.G., Schreiner, L.A., & McIntosh, E.J. (2015). *Investigating Sophomore Student Success: The National Survey of Sophomore-Year Initiatives and the Sophomore Experiences Survey, 2014* (Research Reports No. 6). Columbia, SC: University of South Carolina, National Resource Center for the First-Year Experience & Students in Transition

University South Carolina, National Resource Center

<http://sc.edu/fye/center/index.html>
